

Ysgol Gymraeg Bro Ogwr

18/05/22



Dear Parents/Guardians

E-Safety Advice Bulletin – Huggy Wuggy, Momo and similar characters.

Unfortunately, we've heard a number of children talking about Huggy Wuggy, Momo and similar characters within the school recently. Despite their cute names, Huggy Wuggy and Momo are in fact sinister characters who can be found online, for instance in YouTube videos and TikTok.

Huggy Wuggy is a blue bear with sharp teeth who enjoys singing songs about hugging and killing. The character appears to be from the cast of Poppy Playtime which is described as a 'survival horror, logical puzzle survival game'. Huggy Wuggy is the villain from that game.

Momo is a disturbing urban phenomenon that encourages children to harm themselves. The 'Momo challenge', which targets youngsters, begins with a shadowy controller sending violent images to the victim over WhatsApp or online games. It threatens the player if they refuse to follow 'orders'. The Momo Challenge is accessible via WhatsApp, Facebook, YouTube and internet search engines.

We wanted to make you aware of this as soon as possible and would strongly encourage you to check your parental filter settings on your digital devices. Please be aware that the media are reporting the character's cute names as being able to infiltrate firewalls and filters. We also encourage any Huggy Wuggy or Momo toys or merchandise to be kept at home.

Whilst Poppy Playtime doesn't have any age rating, it isn't deemed suitable for primary aged children. Without drawing any additional attention to the characters, we would like to discourage any children from discussing scary or unkind messages with each other as this can be very upsetting and unsettling for many pupils. We would very much appreciate your support with this matter.

If your child has been affected by any of these characters or similar unsettling experiences online, please find links below with appropriate advice for children and parents.

<https://youtu.be/JRpEBPGXVf0>

[Keeping safe online - Hwb \(gov.wales\)](#)

Yours Sincerely,

Mr Rh. J. Evans

Digital Learning Co-Ordinator

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Annwyl Rhieni/Warcheidwad



Bwletin E-Ddiogelwch – Huggy Wuggy, Momo a chymeriadau tebyg.

Yn anffodus, yn ddiweddar rydym wedi clywed nifer o ddisgyblion yn trafod y cymeriadau Huggy Wuggy, Momo a'u tebyg. Er bod ganddynt enwau addfwyn mae Huggy Wuggy a Momo yn gymeriadau sinistr gellir dod o hyd iddynt ar lein ac o fewn fideos YouTube a TikTok.

Mae Huggy Wuggy yn ymddangos fel arth las gyda safnau miniog sydd yn canu caneuon am gofleidio a lladd. Daw'r cymeriad o gêm ddigidol o'r enw Poppy Playtime sydd wedi ei disgrifio fel 'Gem arswyd a phôs rhesymu gorchfygol.' Huggy Wuggy ydy'r dihiryn o fewn y gêm.

Mae Momo yn gymeriad arswydus sydd yn hybu plant i niweidio eu hun. Mae'r 'Momo Challenge', sydd yn targedu pobol ifanc, yn dechrau gyda 'rheolwr' cysgodol sy'n danfon delweddau o drais i'r dioddefwr dros Whats App neu gemau Digidol. Mae'n parhau i fygwth y chwaraewr os nad ydynt yn dilyn ei 'gorchmynion'. Medrir dod o hyd i 'Momo Challenge' trwy Whats App, Facebook a phorwyr rhyngryd.

Roeddwn am ddod â'r mater i'ch sylw cyn gynted â phosib ac yn argymhell yn gryf wrthyhch i wirio gosodiadau eich hidlwr oedolyn ar eich dyfeisiau digidol. Mae'n bwysig pwysleisio bod adroddiadau yn sôn fod enwau anwesog y cymeriadau yn medru torri trwy hidlwyr a muriau gwarchod digidol. Rydym hefyd yn awyddus fod unrhyw deganau neu nwyddau marchnata Huggy Wuggy neu Momo yn aros yn y cartref.

Er nad oes tystysgrif oedran swyddogol gan y gêm Poppy Playtime, nid yw'n cael ei ystyried yn addas i blant ysgol gynradd. Heb dynnu unrhyw sylw ychwanegol tuag at y cymeriadau yma hoffwn fel ysgol annog i blant i beidio trafod neu rannu negeseuon arswydus neu angharedig gyda'i gilydd, oherwydd gellir achosi tristwch a gofid i nifer fawr o ddisgyblion. Byddwn yn ddiolchgar iawn am eich cefnogaeth yn y mater yma.

Os ydy'ch plentyn wedi ei effeithio gan un o'r cymeriadau yma neu'n annifyr wedi profiad negatif ar lein, gweler dolenni isod gyda chyngor priodol.

<https://youtu.be/JRpEBPGXVf0>

[Keeping safe online - Hwb \(gov.wales\)](https://www.gov.wales/keeping-safe-online)

Yr eiddoch yn gywir,

Mr Rh. J. Evans

Cydlynnydd Cymhwysedd Digidol